MALAYALAM COMMUNICATIONS LIMITED

Regd.Office: 12/1681(6), KAIRALI TOWERS, ASAN SQUARE, PALAYAM, UNIVERSITY.P.O, THIRUVANANTHAPURAM- 695034

CIN: U74300KL2000PLC013655

		Rs in Hu	ndreds
	NOTES	AS AT 31/03/2024	AS AT 31/03/2023
EQUITY AND LIABILITIES			
Shareholders' funds			
Share Capital	2	71,26,703.90	71,26,703.90
Reserves and Surplus	3	29,05,565.77	26,53,637.67
		1,00,32,269.67	97,80,341.57
Share application money pending allotment	4	-	-
Non-Current Liabilities			
Long-term Borrowings	5	37,29,817.73	36,18,886.11
Other Long Term Liabilities	6	6,41,145.68	6,63,417.64
		43,70,963.41	42,82,303.75
Current Liabilities		-, -,	,- ,
Short-term Borrowings	7	54,25,671.84	55,16,523.26
Trade Payables		- , -,	, -,
Total O/s Due to Micro and Small Enterprises	8	-	-
Total O/s Due to Creditors otherthan Micro and Small Enterprises	8	24,553.86	33,618.70
Other Current Liabilities	9	6,44,590.19	7,20,288.72
Short Term Provisions	10	-	-
		60,94,815.89	62,70,430.68
TOTAL		2,04,98,048.98	2,03,33,075.99
ASSETS		,- ,,	,,
Non-Current Assets			
Property, Plant and Equipment			
Tangible Assets	11	16,09,711.26	16,49,819.19
Intangible Assets	11	62,36,737.18	63,88,404.02
		78,46,448.44	80,38,223.21
Non Current Investments	12	8,35,200.00	8,35,200.00
Deferred Tax Assets (net)	13	13,00,152.13	13,07,636.45
Long Term Loans and Advances	14	6,25,577.53	6,60,613.44
Other Non Current Assets	16	40,71,054.39	41,27,921.60
		68,31,984.05	69,31,371.49
Current Assets		00,01,00 1.00	00,01,071.10
Programme Software, Serials and Inhouse Production	15	5,37,660.20	5,45,425.05
Trade Receivables	16	25,02,438.76	24,05,990.67
Cash and Cash Equivalents	17	16,68,857.02	13,68,259.60
Short-term Loans and Advances	18	11,00,738.88	10,33,884.34
Other Current Assets	19	9,921.64	9,921.64
		58,19,616.49	53,63,481.30
TOTAL		2,04,98,048.98	2,03,33,075.99

STANDALONE BALANCE SHEET AS AT 31/03/2024

Summary of significant Accounting Policies - Note - 1

The accompanying notes are an integeral part of the Standalone financial statements

In terms of our attached report of even date		
For A A MENON & ASSOCIATES	For and on behalf	of the Board of Directors of
CHARTERED ACCOUNTANTS	MALAYALAM CO	MMUNICATIONS LIMITED
FRN : 005405 S		
	Sd/-	Sd/-
Sd/-	P.I.MOHAMMEDKUTTY	JOHN BRITTAS
	CHAIRMAN	MANAGING DIRECTOR
SARATH K	DIN No. 00349956	DIN No. 00338684
(PARTNER)		
M.No. 222825	Sd/-	Sd/-
UDIN: 24222825BJZZDH8674	K.P. SUKUMARAN NAIR	M. VENKITARAMAN
Place: Ernakulam	COMPANY SECRETARY	SR. DIRECTOR
Date: 09-08-2024	M.No.1098	(FINANCE & TECHNICAL)
		Place: Thiruvananthapiuram
		Date: 07-07-2024

MALAYALAM COMMUNICATIONS LIMITED

Regd.Office: 12/1681(6), KAIRALI TOWERS, ASAN SQUARE, PALAYAM, UNIVERSITY.P.O, THIRUVANANTHAPURAM- 695034

CIN: U74300KL2000PLC013655

STANDALONE STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED 31/03/2024

		Rs in Hundreds e	xcept Earnings per Share
	NOTES	AS AT 31/03/2024	AS AT 31/03/2023
Revenue			
Revenue from Operations	20	48,86,678.67	47,44,935.55
Other Income	21	1,82,671.82	3,83,760.83
Total Revenue		50,69,350.50	51,28,696.38
Expenses			
Production Expenses	22	3,73,145.11	3,39,606.55
Telecast Expenses	23	4,68,001.22	4,46,450.68
Marketing Expenses	24	5,42,129.94	5,97,143.36
Employee Cost	25	10,16,696.55	9,19,253.10
Establishment Expenses	26	3,85,714.72	3,95,463.01
Finance Costs	27	7,43,584.93	6,70,570.72
Tax Expenses	28	61.69	260.05
Other expenses	29	95,247.19	44,845.94
Amortisation of Programme Software		2,54,969.11	4,27,524.40
Depreciation Written off	11	9,30,212.15	11,09,193.32
Total Expenses		48,09,762.60	49,50,311.12
Profit before exceptional, extraordinary and prior period items		2,59,587.90	1,78,385.26
Exceptional Items		-	-
Profit Before Prior Period Items and Tax		2,59,587.90	1,78,385.26
Prior Period Items		175.47	541.07
Profit Before Tax		2,59,412.43	1,77,844.19
Tax Expense:			
Current Tax		-	-
Deferred Tax		7,484.32	-59,077.09
Profit (Loss) for the period from continuing operations		2,51,928.11	2,36,921.28
Tax expense of discontinuing operations		-	-
Profit/(loss) from Discontinuing operations (after tax)		-	-
Profit (Loss) for the period		2,51,928.11	2,36,921.28
Dividend Paid		-	-
Net Profit / (Loss) carried to Balance Sheet		2,51,928.11	2,36,921.28
Earnings per share (Nominal Value per share is Rs.10000.00)			
Basic	30	353.50	332.44
Diluted	30	319.25	300.23

Summary of Significant Accounting Policies - Note - 1

The accompanying notes are an integeral part of the Standalone financial statements

In terms of our attached report of even date For A A MENON & ASSOCIATES For and on behalf of the Board of Directors of CHARTERED ACCOUNTANTS MALAYALAM COMMUNICATIONS LIMITED FRN : 005405 S Sd/-Sd/-P.I.MOHAMMEDKUTTY Sd/-JOHN BRITTAS CHAIRMAN MANAGING DIRECTOR SARATH K DIN No. 00349956 DIN No. 00338684 (PARTNER) M.No. 222825 Sd/-Sd/-UDIN: 24222825BJZZDH8674 K.P. SUKUMARAN NAIR M. VENKITARAMAN Place: Ernakulam COMPANY SECRETARY SR. DIRECTOR Date: 09-08-2024 M.No.1098 (FINANCE & TECHNICAL) Place: Thiruvananthapuram Date: 07-07-2024

B. NOTES ON STANDALONE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2024

2 Share Capital		Current Year	Previous Year
Authorised			
100000 (100000) Equity Shares of Rs. 10000/- (Rs. 10000) Par Value		1,00,00,000.00	1,00,00,000.00
	Total Rs	1,00,00,000.00	1,00,00,000.00
Issued			
71267(71267) Equity Shares of Rs. 10000/- (Rs. 10000) Par Value		71,26,703.90	71,26,703.90
	Total Rs	71,26,703.90	71,26,703.90
Subscribed			
71267(71267) Equity Shares of Rs. 10000/- (Rs. 10000) Par Value		71,26,703.90	71,26,703.90
	Total Rs	71,26,703.90	71,26,703.90
Paidup			
71267 (71267) Equity Shares of Rs. 10000/- (Rs. 10000) Par Value Fully Paid up		71,26,703.90	71,26,703.90
	Total Rs	71,26,703.90	71,26,703.90

For the last 5 years there are no transactions in both equity and preference shares regarding buy back, redemption, issue of bonus shares and issue of shares for a consideration other than cash. Any way the details of the last two years are shown below.

Current Year	Previous Year
Nil	Nil
	Nil Nil Nil Nil Nil Nil Nil Nil Nil

Reconciliation	Currei	nt Year	Previou	ıs Year
Number of shares at the beginning	71,267	71,26,703.90	71,267	71,26,703.90
Add : Issue	-	-	-	-
Less : Bought Back	-	-	-	-
Add : Other	-	-	-	-
Number of shares at the end	71,267	71,26,703.90	71,267	71,26,703.90

Rights, preferences and restrictions attached to equity shares

The Company is having only one class of equity shares having a par value of Rs. 10,000.00 per share. For all matters require to vote, in a shareholders meeting of the company, every holder of an equity share as reflected in the records of the company on the date of share holders meeting shall have one vote in respect of each share held. Any dividend declared by the company shall be paid to each holder of equity shares in proportion to the number of shares held to total equity shares standing in the name of each share holder as per the register on that date. In the event of liquidation of the company, all preferential amounts if any will be discharged by the company. The remaining assets of the company shall be distributed to the share holders of the equity shares in proportion to the number of shares held to total equity shares held to be discharged by the company. The remaining assets of the company shall be distributed to the share holders of the equity shares in proportion to the number of shares held to.

Share holding Patterns

The details of Shareholders holding more than 5% shares are set out below:

SI No.	o. Name of Shareholder	Number and s	hareholding %
SI NO.	Ivame of Snarenoider	Current Year	Previous Year
1	Kairali Fraction Shareholders Entitlement Trust	21077.039 (29.57%)	21077.039 (29.57%)
The deta	ils of Promoters holding of shares are set out below:		
SI No.	Name of Shareholder	Number and s	hareholding %
51 NO.	Name of Snarenoider	Current Year	Previous Year
1	P A Sidhartha Menon	10 (0.01 %)	10 (0.01 %)
2	C K Karunakaran	3 (0.00%)	3 (0.00%)
3	V K Mohammed Ashraf	262 (0.37%)	262 (0.37%)
4	Vilasini K	50 (0.07%)	50 (0.07%)
5	V K C MammedKoya	52 (0.07%)	52 (0.07%)
6	P Narayanan	50 (0.07%)	50 (0.07%)
7	P Rugmini Amma	50 (0.07%)	50 (0.07%)
8	M Ali	50 (0.07%)	50 (0.07%)
9	Kasaragod Self Employees Financing Company Ltd	40 (0.06%)	40 (0.06%)
10	T R Ajayan	52 (0.07%)	52 (0.07%)
11	P U Jose	52 (0.07%)	52 (0.07%)
12	Kunhanandan Nair	50 (0.07%)	50 (0.07%)
13	Koliakode Krishnan Nair	50 (0.07%)	50 (0.07%)
14	K MoideenkuttyHajee	52 (0.07%)	52 (0.07%)
15	K N Raghavan	50 (0.07%)	50 (0.07%)
16	Cletus Francis	50 (0.07%)	50 (0.07%)
17	K K Radhakrishnan	262 (0.37%)	262 (0.37%)
18	S N Varadarajan	10 (0.01%)	10 (0.01%)
19	K Anup	250 (0.35%)	250 (0.35%)
20	Babu Stephan	210 (0.29%)	210 (0.29%)
21	M/s Empee Holdings Limited	262 (0.37%)	262 (0.37%)
22	A M Gopalan	250 (0.335%)	250 (0.335%)
23	R K Remesh	52 (0.07%)	52 (0.07%)
24	Babu P Thomas	2 (0.00%)	2 (0.00%)

3 Reserve and Surplus		Current Year	Previous Year
Profit and Loss Opening		26,53,637.66	24,16,716.38
Addition : Amount Transfered From Statement of Profit and Loss		2,51,928.11	2,36,921.28
	Total Rs	29,05,565.77	26,53,637.67

4 Share Application Money Pending Allotment		Current Year	Previous Year
Equity Share Capital Pending Allotment		-	-
	Total Rs	-	-
5 Long Term Borrowings		Current Year	Previous Year
5 Long Term Borrowings Secured		Current Year	Previous Year
		Current Year 9,79,817.73	Previous Year 8,52,922.73
Secured			

15,963.38

36,18,886.11

37,29,817.73

Total Rs

Note: Secured loans are secured by a charge on Film Rights, Equipments and Vehicles.

Note: Unsecured loans from Banks are gauranteed by a Director of the Company and is secured by the deposits made by that director.

Note: During the year the company has not issued any new zero coupon compulsarily convertible debentures.

Schedule of repayment and redemption for convertible debentures

Borrowing from Banks

Туре	Number	Redeemable on	Principal Amount
Unsecured Zero Coupon Compulsorily Convertible Debentures	1000 (Opening)	11th Feb 2027	10,00,000.00
Unsecured Zero Coupon Compulsorily Convertible Debentures	200 (Opening)	1 st July 2027	2,00,000.00
Unsecured Zero Coupon Compulsorily Convertible Debentures	300 (Opening)	29th May 2027	3,00,000.00
Unsecured Zero Coupon Compulsorily Convertible Debentures	250 (Opening)	17th Sep 2027	2,50,000.00
Unsecured Zero Coupon Compulsorily Convertible Debentures	100 (Opening)	29th May 2028	1,00,000.00
Unsecured Zero Coupon Compulsorily Convertible Debentures	100 (Opening)	29th May 2028	1,00,000.00
Unsecured Zero Coupon Compulsorily Convertible Debentures	200 (Opening)	31st July 2028	2,00,000.00
Unsecured Zero Coupon Compulsorily Convertible Debentures	100 (Opening)	31st July 2028	1,00,000.00
Unsecured Zero Coupon Compulsorily Convertible Debentures	500 (Opening)	31st July 2028	5,00,000.00

6 Other Long Term Liabilities	Current Year	Previous Year
Creditors for Expenses	2,63,705.11	2,59,942.90
Creditors for Film Rights	69,211.10	69,211.10
Creditors for Programme Software	2,93,473.43	3,19,397.76
Creditors for Deposits	10,429.69	10,429.69
Other Creditors	2,390.62	2,500.46
Special Funds	1,935.73	1,935.73
Total Rs	6,41,145.68	6,63,417.64

7. Short-term borrowings	Current Year	Previous Year
Secured		
Overdraft from Banks	54,25,671.84	55,16,523.26
Total Rs	54,25,671.84	55,16,523.26

Notes to Borrowings

1. The borrowings from State Bank of India is secured by a first charge on all current assets of the company, where no specific charges are created for loans taken for obtaining such assets, including film rights, television serials, debtors and equitable mortgage of land.

2. The borrowing from Union Bank of India is secured on the term deposit of Kairali Television Private Ltd, which is an associate company of the borrower.

3. The quarterly returns / statements of current assets filed by the company with the banks are in agreement with the books of accounts.

4. The company has not been declared as a wilful defaulter by any bank / financial institution / other lenders in accordance with the guidelines on wilful defaulters issued by the Reserve Bank of India.

8 Trade Payables		Current Year	Previous Year
Total Outstanding Dues of Micro and Small Enterprises			
Creditors for Programme Software		-	-
News Expenses Payable		-	-
	Total Rs	-	-
Total Outstanding Dues of Creditors otherthan Micro and Small Enterprises			
Creditors for Programme Software		20,981.88	30,072.63
News Expenses Payable		3,571.98	3,546.07
	Total Rs	24,553.86	33,618.70
	Total Rs	24,553.86	33,618.70

Particulars	Not Due	< 1 Year	1-2 Years	2 - 3 Years	> 3 Years	Total
MSME	-		-	-	-	-
Others	6,555.30	17,998.56	-	-	-	24,553.80
Disputed Dues - MSME	-		-	-	-	-
Disputed Dues - Others	-		-	-	-	-
Total	6,555.30	17,998.56	-	-	-	24,553.80
2.2. Trade Payables - Ageing analysis and segrega	ation of MSME / Other Paya	ables and Disputed Pay	ables - Previous Year			
Particulars	Not Due	< 1 Year	1-2 Years	2 - 3 Years	> 3 Years	Total
MSME	-	-	-	-	-	-
Others	3,546.07	30,072.63	-	-	-	33,618.7
Disputed Dues - MSME	-	-	-	-	-	-
Disputed Dues - Others	-	-	-	-	-	-
	3,546.07	30,072.63				33,618.7

Note: The company has taken steps to identify the suppliers who qualify under the definition of micro and small enterprises as defined under Micro, Small and Medium Enterprises Development Act, 2006. Intimations have been received from some of the suppliers regarding their status under the said Act as at March 31, 2024, based on which, principal amount unpaid to the supplier as at the year end aggregating to such supplier as at the year end aggregating to Rs.Nil (31-03-2023 Rs.Nil) has been included under Trade Payables. In the opinion of the the management, the impact of interest, if any, which may be payable in accordance with the provisions of the Act, is not expected to be material.

8.3. Disclosure required under the Micro, Small and Medium Enterprises Development Act, 2006 are as follows:

Particulars	As at March, 31, 2024	As at March, 31, 2023
a. Principal amount remaining unpaid but not due as at the year end	-	-
b. Interest due thereon and remaing unpaid as at the year end	-	-
c. Interest paid by the Company in terms of Section 16 of Micro, Small & Medium Enterprises Development Act 2006 along with the amount of payment made to the supplier beyond the appointed day during the year.	-	-
d. Interest due and payable for the period of delay in making payment (which have been paid but beyond the appointed day during the year) but withoutadding the interest specified under Micro, Small and Medium Enterprises Development Act, 2006.	-	-
e. Interest accrued and remaining unpaid as at the year end.	-	-
f. Further interest remaining due and payable even in the succeeding year, until such date when the interest dues as above are actually paid to the small enterprises, for the purpose of disallowance of a deductible expenditure under section 23 of the Micro, Small and Medium Enterprises Development Act, 2006.	_	-
Total Rs.	-	-

9 Other Current Liabilities		Current Year	Previous Year
Assets and Repairs Payable		44,799.00	49,078.61
Credit Balance in Debtors Account		2,178.54	9,195.57
Creditors for Expenses		1,65,437.51	2,30,827.38
Creditors for Film Rights		44,345.60	88,845.00
Other Creditors		96.10	96.10
Rent Payable		1,155.93	1,021.36
Statutory Items Payable		93,216.44	68,304.50
Vehicle Expenses Payable		4,772.78	4,980.07
Current Maturities of Long Term Debt		2,88,588.29	2,67,940.14
	Total Rs	6,44,590.19	7,20,288.72

10 Short Term Provisions		Current Year	Previous Year
Provision for Tax		-	-
	Total Rs	-	-
12 Non Current Investments		Current Year	Previous Year
Non Traded, Unquoted Investment		Current rear	Trevious Tear
Investment in Equity Shares			
Investment in Equity share of Kairali Television Pvt Ltd		100.00	100.00
(100 Equity share of Rs. 100 each, Fully paid at cost)			
Investment in Equity share of MCL Media Pvt Ltd		100.00	100.00
(100 Equity share of Rs. 100 each, Fully paid at cost)			
Total Investment in Equity Shares		200.00	200.00
Investment in Debentures			
Investment in Debentures of MCL Media Pvt Ltd		8,35,000.00	8,35,000.00
(835 Number of 5% Redeemable Debentures of Rs.1,00,000 each)			
Total Investment in Debentures		8,35,000.00	8,35,000.00
	Total Rs	8,35,200.00	8,35,200.00
13 Deferred Taxes		Current Year	Previous Year
Deferred Tax Assets			
Deferred Tax		13,00,152.13	13,07,636.45
	Total Rs	13,00,152.13	13,07,636.45

14 Long-term loans and advances			Current Year	Previous Year
Capital Advances				
Secured considered good				
Advance for Films			4,88,631.10	5,20,485.50
Advance to Bureau and Marketing Office			592.72	592.72
Other Advances			425.67	727.86
Security Deposits				
Secured considered good				
Other Deposits			1,29,218.05	1,31,597.37
Rent Deposits			6,710.00	7,210.00
		Total Rs	6,25,577.53	6,60,613.44
15 Programme Softwares, Serials & Inhouse Production			Current Year	Previous Year
Unamortised Programme Software, Serials and Inhouse Production			5,37,660.20	5,45,425.05
		Total Rs	5,37,660.20	5,45,425.05
16 Trade receivables			Current Year	Previous Year
Trade Receivable				
Secured, considered good				
Considered as Current Assets				
Within Six Months	18,99,408.97	15,65,955.59		

Within Six Months 6,03,029.79 8,40,035.08 25,02,438.76 24,05,990.67 Exceeding Six Months Considered as Non Current Assets 45,90,873.66 45,84,372.61 Exceeding One Year (5,19,819.27) 40,71,054.39 41,27,921.60 (4,56,451.01) Less: Provision for Doubtful Debts 65,73,493.15 65,33,912.27 Total Rs

16.1. Trade Receivable ageing schedule - Current Year

	Outstanding for following periods from due date of payment						
Particulars	Not Due	< 6 Months	6 Months - 1 Year	1 - 2 Years	2 - 3 Years	> 3 Years	Total
a. Undisputed Trade Receivable - Considered Good	13,75,135.49	5,24,273.48	6,03,029.79	5,08,977.76	2,79,324.12	32,82,752.51	65,73,493.15
b. Undisputed Trade Receivable - Considered Doubtful	-	-	-	-	-	5,19,819.27	5,19,819.27
c. Disputed Trade Receivable - Considered Good	-	-	-	-	-	-	
d. Disputed Trade Receivable - Considered Doubtful	-	-	-	-	-	-	-
Total	13,75,135.49	5,24,273.48	6,03,029.79	5,08,977.76	2,79,324.12	38,02,571.78	70,93,312.42
16.2. Trade Receivable a	geing schedule - Previo	us Year					

	Outstanding for following periods from due date of payment						
Particulars	Not Due	< 6 Months	6 Months - 1 Year	1 - 2 Years	2 - 3 Years	> 3 Years	Total
a. Undisputed Trade Receivable - Considered Good	9,58,451.71	6,07,503.88	8,40,035.08	2,22,494.19	1,85,823.80	36,65,925.17	64,80,233.84
b. Undisputed Trade Receivable - Considered Doubtful	-	-	-	-	-	4,56,451.01	4,56,451.01
c. Disputed Trade Receivable - Considered Good	-	-	-	-	-	-	-
d. Disputed Trade Receivable - Considered Doubtful	-	-	-	-	-	-	-
Total	9,58,451.71	6,07,503.88	8,40,035.08	2,22,494.19	1,85,823.80	41,22,376.18	69,36,684.85

17 Cash and cash equivalents	Current Year	Previous Year
Cash in Hand	16.97	23.46
Balances With Banks		
Balance Scheduled Banks		
Current Account	71,985.17	82,626.93
Deposit Account	15,96,749.27	12,85,503.60
Balance Other Banks		
Current Account	105.61	105.61
Total Rs	16,68,857.02	13,68,259.60

18 Short-term loans and advances	Current Year	Previous Year
Capital Advances		
Secured considered good		
Advance for Films	2,276.82	39,276.82
Advance for Programmes	12,438.59	10,369.34
Advance to Bureau and Marketing Office	99.66	149.17
Other Advances	1,31,203.37	90,776.05
Security Deposits		
Secured considered good		
Tax Deducted at Source	2,61,784.27	2,56,205.06
Loans and advances to others		
Secured considered good		
Mat Credit Entitlement	5,73,585.93	5,26,209.71
Advance Tax	20,000.00	10,000.00
Prepaid Expenses	99,350.24	1,00,898.19
Total Rs	11,00,738.88	10,33,884.34

19 Other current assets	Current Year	Previous Year
Stock of Prize Materials	9,921.64	9,921.64
Total Rs	9,921.64	9,921.64

Contingent Liabilities and Commitments	Current Year	Previous Year
Contingent Liabilities	In. Rs Lacs	In. Rs Lacs
a) Claims against the Company not acknowledged as debt (i)	52.01	20.01
b) Guarantees		
Bank guarantee given to KSEB	8.00	8.00
Bank guarantee given for arbitration procedure	49.94	49.94
Bank guarantee given to New Space India Limited	7.94	7.94
Commitments	•	

EPCG Export Obligation in US Dollars amounting to 305343.33 (1 Licence). The Company has paid /discharged the said liability. However, the Company is under the process of obtaining Export Obligation Discharge Certificate (EODC) from the Foreign Trade Department.

Disputed (i) and undisputed (ii) statutory dues:

(i) Relating to FY 2012-13 appeal pending with CIT (Appeals) NFAC for Rs. 17.14 Lacs and Relating to FY2013-14, appeal pending with CIT (Appeals), NFAC was decided agianst the company but no giving effect order was passed by the department. Relating to FY 2017-18 appeal pending with CIT (Appeals) NFAC for Rs. 32 lacs. Relating to Provident Fund, appeal pending with Appellate Tribunal, New Delhi for Rs. 2.87 Lacs. The company is contesting the demand and the management believes that its position will likely be upheld in the appellate process. The management believes that the ultimate outcome of these proceedings will not have a material adverse effect on the Company's financial position and results of operation.

ITEMS IN THE STATEMENT OF PROFIT AND LOSS

) TIME SALES	Current Year	Previous Year
Associate Sponsorship	98,041.84	65,441.07
Branding	58,436.13	10,50,729.10
Celebrated By	11,999.60	27,828.68
Day Associate Sponsorship	3,000.00	-
Kairali Online	1,67,614.38	1,51,204.03
Powered By	1,20,349.32	1,22,339.38
Special Package	17,63,566.50	7,62,869.01
Sponsorship	66,215.00	87,902.50
Spot Release	23,47,770.62	22,98,882.32
Ticker	14,400.36	14,400.36
Time Slot	2,35,284.94	1,63,339.11
	Total Rs 48,86,678.67	47,44,935.55

21 OTHER INCOMES	Current Year	Previous Year
Award Receieved	125.00	-
Duty Credit Scrip	-	36,302.40
Exchange Rate Difference	52,923.71	2,41,424.64
Interest Received	1,07,538.91	80,681.94
Interest Received on IT Refund	-	3,347.55
Miscellaneous Income	7,800.00	-
Profit on Sale of Assets	-	4,350.65
Subscription (Channel Carriage)	14,284.21	17,653.65
Total Rs	1,82,671.82	3,83,760.83

2 PRODUCTION EXPENSES		Current Year	Previous Year
Award Expenses		4,000.00	2,420.00
News and Current Affairs Production Expenses		1,95,167.85	1,60,570.49
Electricity Charges		80,909.41	80,674.39
News Subscription - Asian Films TV Pvt Ltd		27,000.00	27,000.00
Stringer Office Expenses		6,216.00	5,320.00
Vehicle Fuel Charges		23,935.90	23,970.85
Vehicle Hire Charges		35,915.95	39,650.81
	Total Rs	3,73,145.11	3,39,606.55

23 TELECAST EXPENSES	Current Year	Previous Year
Carriage Fee Paid	85,529.86	85,174.48
O F C Charges	42,587.30	45,522.38
Space Segement Charges	30,229.24	30,652.94
VSNL Uplinking Fee	3,06,058.65	2,78,835.88
WPC Licence Fee & NOCC	3,596.18	6,265.00
Total Rs	4,68,001.22	4,46,450.68

24 MARKETING EXPENSES	Current Year	Previous Year
Advertisement Charges	2,969.84	600.00
Advertisement Commission Paid	2,857.69	13,876.90
Bad Debts Written Off	2,27,873.32	1,70,377.59
BARC Subscription Charges	54,000.00	54,000.00
Business Promotion Expenses	3,662.24	1,396.38
IBF Subscription Charges	8,437.50	6,062.50
Marketing Office Expenses	1,32,916.88	2,01,669.25
Provision for Bad Debts	63,368.26	1,05,981.73
Subscriptions	45,354.22	40,419.01
Retainer Fee	690.00	2,760.00
Total Rs	5,42,129.94	5,97,143.36

5 EMPLOYEE COST		Current Year	Previous Year
Amenities to Staff		6,150.60	6,101.08
Contribution to Funds		70,670.74	68,426.82
Encashment of Privilage Leave		6,094.31	3,252.84
Festival Allowances		24,465.00	21,780.00
Gratuity Paid		16,202.04	6,265.74
Provision for Gratuity		31,928.65	10,176.26
Staff Medical Expenses		9,408.45	22,820.45
Staff Training Expenses		-	90.00
Salaries and Allowances		8,51,776.76	7,80,339.91
	Total Rs	10,16,696.55	9,19,253.10

ESTABLISHMENT EXPENSES	Current Year	Previous Yea
Accommodation Expenses - Directors	3,784.94	2,462.03
Accommodation Expenses - Others	797.34	4,193.87
AGM Expenses	297.30	320.00
Annual Maintenance Contract	99,549.61	99,275.9
Audit Fees - Company Audit	5,000.00	5,000.00
Audit Fees - Tax Audit	2,000.00	2,000.0
Audit Expenses	1,406.76	1,232.0
Board Meeting Expenses	654.50	93.2
Cleaning Charges	15,575.08	16,833.4
Consultancy Charges	-	553.5
Insurance - Vehicle	1,193.16	1,293.8
Insurance - Others	17,215.33	20,794.4
Internal Audit Expenses	341.72	188.4
Internal Audit Fees	2,700.00	2,700.0
Legal Charges	5,475.75	6,420.5
Newspapers and Periodicals	1,485.70	1,647.9
Office Expenses	-	323.6
Postage Charges	483.25	814.5
Printing and Stationary	8,035.76	4,352.0
Professional Fees Paid	10,268.92	10,947.0
Rating Fees	6,100.00	5,000.0
Rent Paid	20,808.62	20,112.0
Repairs and Maintenance	39,150.37	47,854.2
Security Charges	18,148.54	18,356.3
Sitting Fees	230.00	168.0
Stipend	29,565.68	42,866.7
Taxes and Fees	17,669.78	4,151.5
Telephone Charges	26,170.61	25,515.
Travelling Expenses - Directors	32,119.15	25,812.1
Travelling Expenses - Others	17,800.28	22,591.4
Water Charges	1,686.58	1,588.8
Total Rs	3,85,714.72	3,95,463.0

27 FINANCIAL EXPENSES	Current Year	Previous Year
Interest on Bank Borrowings	7,19,553.27	6,58,985.79
Bank Charges	23,553.77	11,168.04
Bank Gurantee Commission	477.89	416.89
Total Rs	7,43,584.93	6,70,570.72

28 TAX EXPENSES		Current Year	Previous Year
Tax Paid		50.85	-
Interest Paid on Delayed Payment of TDS		10.84	260.05
	Total Rs	61.69	260.05

29 OTHER EXPENSES	Current Year	Previous Year
Brokerage	80.00	-
Customs Duty / Clearing Charges	39,986.75	9,733.65
Film Re-processing	9,000.00	-
Fines, Fees and Damages	1,252.83	83.76
Interest Paid on Delayed Payment of GST	33,907.75	27,325.54
Interest Paid on Delayed Payment of KFC	-	3,407.52
Miscelleneous Expenditure	2,371.53	1,455.78
Hospitality	345.83	727.40
Donation Paid	8,302.50	1,500.00
Residual Value write off	-	612.29
Total Rs	95,247.19	44,845.94

30 EARNINGS PER SHARE	Current Yea	r Previous Year
Net Profit After Tax for Basic EPS	2,51,92,811.36	2,36,92,127.98
Net Profit After Tax for Dilutive EPS	2,51,92,811.36	2,36,92,127.98
Weighted Average Number of Equity Shares for Basic EPS	7126	7 71267
Weighted Average Number of Equity Shares for Dilutive EPS	78912	2 78912
Basic EPS	353.50	332.44
Diluted EPS	319.25	300.23

31 DISCLOSURE OF TRANSACTIONS WITH RELATED PARTIES **Related Parties and Nature of Relationship**

Related Parties with whom transactions have taken place during the year:

a. Key Managerial Personnel:

- 1 John Brittas Managing Director
- 2 K P Sukumaran Nair Company Secretary
- 3 M Venkitaraman Senior Director (Finance and Technical)

b. Associate Enterprises

- MCL Media Private Limited
 Kairali Television Private Limited

The following table provides the total amount of transactions entered into with related party for the relevant Financial Year

a. Key Managerial Personnel:

Sl no.	Name of Related Party	Nature of Transactions	Current Year	Previous Year
1	John Brittas - Managing Director	Remuneration	-	-
2	K P Sukumaran Nair - Company Secretary	Remuneration	5,172.75	4,866.60
3	M Venkitaraman - Senior Director (Finance and Technical)	Remuneration	16,698.00	16,773.00
o. Assoc	iate Enterprises	•		
Sl no.	Name of Related Party	Nature of Transactions	Current Year	Previous Year
1	MCL Media Private Limited	Expenses met for Associate Company	1,795.00	1,239.60
2	Kairali Television Private Limited	Expenses met for Associate Company	4,955.20	3,209.60
The follow	ving table provides the balance outstanding at the year end in associates	· · ·		
Sl no.	Name of Related Party	Nature of Transactions	Current Year	Previous Year
1	MCL Media Private Limited	Amount Receivable	20,875.00	19,080.00
2	Kairali Television Private Limited	Amount Receivable	36,794.80	31,839.60
3	MCL Media Private Limited	Investment in Shares	100.00	100.00
4	Kairali Television Private Limited	Investment in Shares	100.00	100.00
5	MCL Media Private Limited	Investment in Debentures *	8,35,000.00	8,35,000.00
	The debentures are in the nature of 5% Redeemable Debentures. The the issuer enforceable any time after one year for redemption in part	•	of issue and on maturity	with a 'PUT'

Payments and Reimbursements to Directors	Current Year	Previous Year
Accommodation Expenses - Directors	3,784.94	2,462.03
Travelling Expenses - Directors	32,119.15	25,812.10
Sitting Fees - Directors	230.00	168.00

32 DISCLOSURE OF TRANSACTIONS IN FOREIGN CURRENCY

Export of services billed in Foreign Currency	Current Year	Previous Year
Time Sales		
In US Dollars	1,488.27	2,024.95
In UAE Dirhams	4,158.04	5,927.92
In Omani Riyal	-	180.00
In Qatari Riyal	-	210.00
Channel Subscription Charges in USD	172.56	216.55
Payments made in Foreign Currencies	Current Vear	Previous Vear

Payments made in Foreign Currencies	Current Year	Previous Year	
Channel Carriage Fees Paid	USD	1,080.00	1,080.00
Marketing Expenses	USD	1,350.00	270.00
Travelling Expenses Directors	USD	68.50	19.00
Accomodation Expenses Directors	AED	-	5.15

33 DISCLOSURE OF TRANSACTIONS WITH STRUCK OFF COMPANIES

Sl.No	Name of the Struck off Company	Nature of transactions with struck-off Company	Balance O/s	Relationship with the Struck off company, if any, to be disclosed		
The	The Company did not have any transactions with Companies struck off under Section 248 of Companies Act, 2013 or Section 560 of Companies Act, 1956 considering the information available with the Company.					

34 Key Financial Ratios

Particulars	Unit of Measurement	Current Year	Previous Year	Variation in %	Reason for Variation if more than 25%
Liquidity Ratio					
Current Ratio	In multiple	0.95	0.86	11%	N A
Solvency ratio					
Debt-Equity Ratio	In multiple	0.37	0.37	0%	N A
Debt Service Coverage Ratio In multiple 3.90 2.86		36%	Due to lower amount of interest payment on outstanding loans at the beginning.		
Profitability Ratio					
Net Profit Ratio	In %	5.16%	4.99%	3%	N A
Return on Equity Ratio	In %	2.51%	2.42%	4%	N A
Return on Capital Employed Ratio	In %	1.80%	1.26%	43%	Due to increase in earnings.
Return on Investment Ratio	In %	NA	NA	N A	N A
Utilisation Ratio					
Inventory Turnover Ratio	In Days	NA	NA	N A	N A
Trade receivables Turnover Ratio	In Days	183.31	188.86	-3%	N A
Trade payables Turnover Ratio	In Days	2.17	2.43	-11%	N A
Net Capital Turnover Ratio	In Days	-0.06	-0.19	-71%	Due to increase in net current asset.

Block of Assets / Asset Group		Gross B	lock			D	epreciation			Net Block	
	01-04-2023	Additions	Sale/Adj.	31-03-2024	01-04-2023	For the Year	Sale/Adj.	Residual Value Adjustment	31-03-2024	31-03-2024	31-03-2023
	Rupees	Rupees	Rupees	Rupees	Rupees	Rupees	Rupees	Rupees	Rupees	Rupees	Rupees
Tangible Assets											
Land	2,84,888.12	-	-	2,84,888.12	-	-	-		-	2,84,888.12	2,84,888.1
Lease Hold Server	1,26,866.39	-	-	1,268.66	1,26,866.39	-			1,26,866.39	-	
Buildings	10,26,281.40	-	-	10,26,281.40	4,91,672.87	26,338.86	-		5,18,011.73	5,08,269.67	5,34,608.5
Computer and Accessories	7,48,987.46	19,516.62	-	7,68,504.08	6,57,888.80	43,674.76	-		7,01,563.56	66,940.51	91,098.6
Electrical Installation	2,86,470.42	-	-	2,86,470.42	2,65,739.94	1,874.51	-		2,67,614.45	18,855.97	20,730.4
Air - Conditioners	89,781.80	2,781.16	-	92,562.96	76,156.43	4,700.50	-		80,856.93	11,706.03	13,625.3
Furniture and Fixtures	2,01,159.20	194.92	-	2,01,354.12	1,89,546.31	510.43	-		1,90,056.74	11,297.38	11,612.8
Telephone and Fax Instruments	45,514.21	4,776.94	-	50,291.15	35,137.37	3,008.79	-		38,146.15	12,144.99	10,376.8
Television	61,423.77	2,867.29	-	64,291.07	51,612.19	2,528.89	-		54,141.08	10,149.99	9,811.5
Vehicles	1,51,769.65	-	-	1,51,769.65	1,14,739.68	10,106.38	-		1,24,846.06	26,923.59	37,029.9
Office Equipment	20,437.11	-	-	20,437.11	19,415.24	-	-		19,415.24	1,021.87	1,021.8
DSNG Van	2,90,973.18	-	-	2,90,973.18	2,68,368.82	3,776.51	-		2,72,145.33	18,827.85	22,604.3
Generator	25,228.69	-	-	25,228.69	23,467.27	108.42	-		23,575.69	1,653.00	1,761.4
Studio and Studio Equipments	39,36,984.49	1,28,550.46	-	40,65,534.94	33,26,335.39	1,02,167.27	-		34,28,502.66	6,37,032.29	6,10,649.1
Intangible Assets											
Rights on Films	1,15,85,306.20	5,79,750.00	-	1,21,65,056.20	51,96,902.18	7,31,416.84	-		59,28,319.02	62,36,737.18	63,88,404.0
Grand Total	1,88,82,072.09	7,38,437.38	-	1,94,94,911.74	1,08,43,848.88	9,30,212.15	-	i - i	1,17,74,061.03	78,46,448.44	80,38,223.2
Previous Year	1,83,28,946.14	6,00,155.18	47,029.23	1,88,82,072.09	97,78,723.15	11.09.193.32	44.679.88	612.29	1.08.43.848.88	80.38.223.21	85,50,222.9

MALAYALAM COMMUNICATIONS LIMITED

Regd.Office: 12/1681(6), KAIRALI TOWERS, ASAN SQUARE, PALAYAM, UNIVERSITY.P.O, THIRUVANANTHAPURAM- 695034

CIN: U74300KL2000PLC013655

Particulars	Current)24 Previous	
Cash Flows from Operating Activates			
Net Profit Before Tax and Extra Ordinary Items	2,59,412.43	1,77,844.19	
Adjustment For	2,55,412.45	1,77,044.10	
Depreciation	9,30,212.15	11,09,193.32	
Finance Charges Paid	7,43,584.93	6,70,570.72	
Interest Received	-1,07,538.91	-80,681.94	
Profit on Sale of Fixed Assets	-1,07,550.91	(4,350.65	
		612.29	
Residual Value Adjustment of Assets	F0.000.71		
Foreign Exchange (Gain) / Loss	-52,923.71	-2,41,424.64	
Operating Profit Before Working Capital Changes (A)	15,13,334.46	14,53,919.11	
Adjustment For Working Capital Change	5 504.00	1 00 400 44	
Adjustment for Increase/Decrease in Programme Software, Serials & Inhouse	7,764.86	1,30,423.4	
Adjustment for Increase/Decrease in Trade Receivables	-96,448.09	98,246.64	
Adjustment for Increase/Decrease in Short Term Loans & Advances	-66,854.54	-77,397.5	
Adjustment for Increase/Decrease in Long Term Loans & Advances	35,035.91	45,772.29	
Adjustment for Increase/Decrease in Other Non-Current Assets	56,867.20	1,83,418.9	
Adjustment for Increase/Decrease in Other Long Term Liabilities	-22,271.96	-27,377.6	
Adjustment for Increase/Decrease in Other Current Liabilities	-75,698.52	-66,705.4	
Adjustment for Increase/Decrease in Trade Payables	-9,064.84	3,985.5	
Total Adjustment For Working Capital (B)	-1,70,669.98	2,90,366.2	
Total Adjustment to reconcile profit (A+B)	13,42,664.48	17,44,285.34	
Net Cash flow From operating Activities	16,02,076.91	19,22,129.5	
Cash Flows from Investing Activities			
Purchase of Fixed Assets	-7,38,437.38	-6,00,155.13	
Sale Proceeds of Fixed Assets	-	6,700.00	
Interest received	1,07,538.91	80,681.9	
Net Cash flow from (Used in) in Investing Activities	-6,30,898.47	-5,12,773.24	
Cash Flows from Financial Activities			
Proceeds From Long Term Borrowing	1,10,931.62	-8,65,733.0	
Proceeds From Short Term Borrowing	-90,851.42	-92,300.33	
Finance Charges Paid	-7,43,584.93	-6,70,570.72	
Net Cash flow from (Used in) in Financial Activities	-7,23,504.73	-16,28,604.1	
Net increase (decrease) in cash and cash equivalents before effect of exchange rate changes	2,47,673.71	-2,19,247.8	
Effect of exchange rate change on cash and cash equivalents	52,923.71	2,41,424.6	
Net increase (decrease) in cash and cash equivalents	3,00,597.41	22,176.8	
Cash and cash equivalents at beginning of period	13,68,259.60	13,46,082.7	
Cash and cash equivalents at end of period	16,68,857.01	13,68,259.6	

Auditors Report

We have examined the above Cash Flow Statements of Malayalam Communications Limited for the period ended on 31st March 2024 which are in agreement with the books and records of the company and also the Statement of Profit & Loss and Balance Sheet of the Company covered by our report of even date to the members of the company,

For A A MENON & ASSOCIATES	On Behalf of the Board
Chartered Accountants	P.I.Mohammed Kutty - Sd/-
Sd/-	Chairman - DIN No.00349956
	John Brittas - Sd/-
Sarath K	Managing Director DIN No.00338684
Partner	K.P. Sukumaran Nair - Sd/-
M. No: 222825	Company Secretary - M.No.1098
FRN: 005405 S	M. Venkitaraman - Sd/-
UDIN: 24222825BJZZDH8674	Sr. Director (Finance and Technical)
Place: Ernakulam	Place: Thiruvananthapuram
Date: 09-08-2024	Date: 07-07-2024